



ARYABHATTA COLLEGE



University of Delhi



PRESENTS

Webinar: How To Raise Funding For Your Startup

8th October, 2021

Convenor: Dr. Monica Aggarwal

Co-Convenors: Dr. Shivani Raheja, Dr. Ruchi Sharma

Student Coordinators: Ms. Simran Mehta, Ms. Shanya Srivastava, Mr. Aryan Verma, Ms. Muskan Rana, Mr. Prashant Mishra, Mr. Aviral Agrawal, Ms. Mahek Yadav and Ms. Anshika Jain.

The **Entrepreneurship Cell, Aryabhata College** organised a webinar on “**How to Raise Funding for Your Startup**” with **Mr. Tushar Kansal** on **8th October, 2021**.

About the Guest:

-Mr.Kansal is the founder of **Kansaltancy Ventures** and has an expertise in Financial and Business advisory, fundraising and creation of documents/collaterals for VC Funding.

-His expert opinion is often sought by leading business news channels and publications like **CNN-News18, VCTV** and many more! He is **Mentor and Judge** at Entrepreneurship cells of **IIT-Mumbai, IIT-Delhi, IIT-Chennai, IIT-Kharagpur, IIT ISM-Dhanbad** & such marquee Institutions.

About the Event:

The event commenced following a brief message by our Hon’ble Principal **Prof. Manoj Sinha** where he welcomed our guest and shared his valuable insights on the topic as well.

At the beginning of the event, Mr. Kansal gave a brief introduction about himself and the topic. He began with a very short, yet a very challenging aspect of entrepreneurship, i.e, “**What investors want?**” He began sharing his valuable insights on the different classes of investors, the importance of a pitch deck, and how important it is to look for a company’s investment thesis and study it thoroughly.

Mr. Kansal also explained the importance of establishing a good **Google and LinkedIn** presence. He even suggested some ways of establishing a google presence which involved writing blogs, articles etc. We as youngsters often tend to follow trends which are already there in the market whereas Mr. Kansal emphasised on the **importance of innovation** to attract various investors to invest in one’s startup.

This session proved to be quite informative for all the aspiring entrepreneurs and Mr. Kansal’s in-depth analysis on such an important issue provided a professional perspective to the budding entrepreneurs. To make this event even more valuable, there was a short **Q&A** session at the end as well. Mr. Kansal shared great insights and clarifications in response to the queries and doubts of the audience, during this session.

The webinar proved to be quite insightful for the audience. Mr. Kansal was also pleased to see the audience interact with him during the Q&A session. The event surely was a blessing for all the viewers who aspire to be an entrepreneur.

Event Poster:

E The Entrepreneurship Cell

Aryabhata College
University of Delhi

MR. TUSHAR KANSAL
Founder CEO at Kansaltancy Ventures | Venture Capital | Ex-Deloitte, Brand Cap, MTS

'How to Raise Funding for Your Startup'

**8th October
AT 4 PM**

LIVE ON 

Contact us
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Patron
Prof. Manoj Sinha
(Principal)

Convenor
Dr. Monica Aggarwal

Faculty Coordinators
Dr. Shivani Raheja
Dr. Ruchi Upadhyay

Student Coordinators
Simran Mehta
Shanya Srivastava

Event Pictures:

